

KZMU Board of Trustees Meeting

Tuesday, November 10, 2015
5:45PM @ KZMU Studio, 1734 Rocky Road

Attending Board of Trustees: Michele Blackburn, Ed DeFrancia, Sasha Reed, Susette Weisheit

Attending Staff: Marty Durlin

- I. The meeting was called to order at 5:50PM.
- II. Public Input—no public were present
- III. General Manager's Report—See attached
- IV. New/Other Business
 - I. Marty expressed need for a building committee to help with the maintenance of the property and building. She has begun to ask for members and would like help finding more members.
 - II. The Development Committee met and has initiated work in this area.
 - III. The Budget Committee is scheduled to meet on November 24th @ 5:30PM @ the KZMU Studio.
 - IV. Plans are in process for new shows as indicated in the Managers Report and Sasha Reed and Susette Weisheit will contact local vet(s) to discuss the possibility of a call in show; Vet Talk.
 - V. Lisa De Ress is considering the position of Underwriting Director.
 - VI. An executive meeting was called to discuss the financial obligations of closing the final grant from CPB, Corporation for Public Broadcast. The executive meeting was brought to a close.
 - VII. Susette moved to approve the release of necessary finances, as advised by council, to close out obligations to CPB. The motion was seconded by Sasha and the motion passed unanimously.**
 - VIII. The business of electing officers was postponed to the December meeting.
 - IX. There will be a Holiday Potluck on December 13th @ 4PM @ KZMU Studios.
- V. Next meeting—The next meeting is scheduled to meet on December 1st @ 5:45 PM
- VI. The meeting adjourned @ 7:25PM

Manager's report, November 10, 2015

Radiothon: very successful. We reached our goal of \$35,000 on Sunday at the Moab Folk Fest, and Serah made the announcement from the stage. Donors who gave \$100-\$999 contributed about \$18,000 of the total. More about the K Z M U call-letter memberships at the meeting. Thanks to all who contributed in so many ways — it was a full community effort, from the tip jar to big checks, from business day-sponsors to steady loyal supporters. Thanks to all of you for your support.

Moab Folk Festival: We had a very clear, lovely simulcast of Sunday's performances, including Anne McCue, Andrew Duhon and Dar Williams. Thanks to Bob and all the DJs who took care of things on the studio end. Thanks to Christy and Serah for their planning and participation at various events. Very nice recognition of the station on the stage (Richard Schwartz as MC), at the tent and around the event. Big thanks to Melissa and Cassie and all the folks at MFF.

Shout-out to: Miguel for winterization of swamp cooler, Terry for fixing the table and setting the solar panels (with Marlene), all our DJ contributors in various ways, the tent sitters at various outreach activities (Jake gets the prize), all the staff for above and beyond, and the list goes on and on.

Upcoming: People say things usually get slower here and perhaps grind to a (brief) halt before gearing up again in the Spring. But this is an exceptional year, and I don't expect much of that. It's really important that we continue our momentum. The fundraising history of KZMU shows high points that weren't sustained, and weren't built upon. We don't have the latitude to let that happen again.

In order to bring more energy to the tasks at hand, without expending more of KZMU's precious resources, we need a committee system. This means more commitment from the board, staff, and wider KZMU community because all of us need to be involved to some extent. Below are my priorities.

- Development committee. This committee has met once. Our next meeting is Wed. Dec. 9 at 5pm.
- Budget committee. Did we set a meeting for December when we'll have our first numbers?
- Continuing the clean-up. I have discussed the albums with Serah, and she suggested having a period where DJs could cull the collection, and then holding a record sale and/or give the rest away. Also we need to clean up our procedure and files in the production studio.
- Planning the Spring Radiothon. More support for DJs, more promotion, more specials, premiums well in advance, day sponsors in advance. At least one meeting beyond staff.

Also upcoming:

- New programming, including: Gardening show. Recreation show. State news module. Continuing special features.
- Underwriting director. Hope to hire someone in February.
- Event. Downtown Abbey, a radio drama. Auditions in January. Four 20-minute episodes airing in Feb or March, with last episode live at Star Hall.