

Board of Trustees Minutes
October 6, 2015
5:45 pm at KZMU

Attending Board of Trustees: Brian Quigley, Michele Blackburn, Ed DeFrancia, Susette Weisheit, Terry Carlson

Attending Staff: Marty Durlin

The meeting was called to order at 5:45.

1. **New/Other**

- Meeting minutes from the September meeting were approved.
- Ed DeFrancia's one-year extended tenure on the Board of Trustees was extended for another one year. Susette moved to extend the tenure and Michele seconded.
- The Board will review the language and Susette will draft for a new financial policy that will be added to the KZMU bylaws. Expenditures over \$500.00 will possibly need Board approval.
- The Board decided that the General Manager will manage employee leave.
- Susette and Michele will serve on the budget committee along with Marty. The committee will meet in November or December.
- Terry will be on the development committee and Sasha was nominated.
- Day sponsor fees will be \$500.00 a day or \$250.00 for half a day.

2. **Staff Reports**

General Manager Marty Durlin

See attached report

3. **Public Input.**

Eric Johanson

4. **Next meeting**– November 10, 2015 at KZMU at 5:45

KZMU General Manager's Report

KZMU Manager's Report October 2015

FY 2016. October 1, 2015-September 30, 2016. A transition period, in which we'll see how fast we can get up to speed with our Moab community and online listeners as our primary funders. I think everyone knows by now, but it must be said officially: Because we no longer receive an approximately \$70K Community Service Grant, CPB officials say we also no longer receive \$20K via a Rural Initiative Grant. So we have bigger hole than we supposed when we passed our budget.

Looking back to FY 2015. Also a time of transition, including a change of manager after 16 years, personnel shifts in the music department, 90.1 and other technical issues, a lightning strike and a new beginning. Regarding our budget last fiscal year, unofficial figures: Income, \$189,359 total (minus \$96,003 CPB grants = \$93,356 in non-federal funds). We spent \$151,126. Included in both totals is the lightning strike damage insurance check for approximately \$12,000 — an unusual event, likely unrepeatable.

Budget Committee. Hoping we can set a date to meet in November, to review last year's figures, suggest amendments to this year's budget and create a schedule for the rest of the year.

Development Committee. Aiming to get it up and running as soon as possible.

Programming changes. We're looking at a couple of things: a new talk show in the Free Speech Friday slot; and a new show in the Trading Post slot. More at the meeting.

Website to go live on Friday, October 9. That's the plan. Doing the last bit of cleanup on it this week. Spark and I have done most of the work on this end.

Board Challenge or Day Sponsorship? I know you are doing more a lot already, but I'm putting it out there as an idea, and I would also contribute. Board members could come in and talk about KZMU during that time. Maybe some oral history?

Underwriting. Marlene has written letters to all of our underwriters, telling them of our increase, from \$5 (or even less, there were some old deals in there) up to \$10 per spot.

Civics on Center. Seven council candidates debate live from the city hall on Monday night, with Christy as moderator. We will archive on the new **KZMU.org**.

Thanks to everyone for your support and participation in KZMU. Really appreciate the way everyone has shown up in the past month.

Radiothon goals and strategies. More at the meeting.

Marty Durlin