

Board of Trustees Minutes  
September 15, 2015  
5:45 pm at KZMU

Attending Board of Trustees: Brian Quigley, Michele Blackburn, Ed DeFrancia, Susette Weisheit, Terry Carlson

Attending Staff: Marty Durlin

The meeting was called to order at 5:45.

1. **New/Other Business**

- Previous meeting notes from July were approved. Brian motioned to approve the new budget as presented by Marty and Susette seconded. The motion was passed.
- A vote was put before the Board for Terrance Carlson to become a Board member. The motion was approved by all present Board members.
- Miriam Graham may be interested in becoming a Board member. She was advised to submit a letter and resume if interested.
- Donors/friends appreciation party set for September 26, 2015
- KZMU potluck at the station in set for October 4 from 4-6pm. Discussion will be on the upcoming Radiothon (October 16-24) and KZMU budget.
- New music director Serah Mead has been hired.

2. **Staff Reports**

**General Manager Marty Durlin**

See attached report

3. **Public Input.**

Miriam Graham, Terry Carlson

4. **Next meeting**– October 6 ,2015 at 5:45 at KZMU

5. Meeting adjourned: 7:00

## **KZMU General Manager's Report, September 15, 2015**

### **Upcoming:**

1. Friends of KZMU, **Saturday, September 26** at the home of Don and Denise Oblak. Many things to discuss, and I need your help. Invite attached.
2. Film showing, *Shadows of Liberty*, **Monday, September 28** at 7 pm at Star Hall, benefit for KZMU
3. All-Station Potluck, **Sunday, October 4** at 4 pm. Topics: Radiothon, outreach at City Market, introduce new Music Director, etc.
4. Radiothon, **October 16-24, goal: \$30K**

**New Music Director:** We had 11 applicants and interviewed four people. All of the staff assisted in this search, and were present for the interviews with the finalists, ranking each. The finalists were impressive, and it was a close decision. We were pleased to tap Serah Mead, currently a KZMU DJ (Thursday mornings), and also a graphic designer, organizer, barista and music aficionada. She is out of town until September 24, but will be able to jump in after that.

**Moab Music Festival:** Mixed bag on our attempt to simulcast the Labor Day Concert in Old City Park. We were too far down in the trough to get a strong signal to the studios – or at least that's our assumption. Needs more investigation, probably a higher antenna before we do it again from that location. Great concert and we sold some beverages and got a few donations – debut of the KZMU pop-up tent, which looked great. MMF artist Rob Schwimmer, theremin and continuum player, visited the studios and donated some music for our radio drama. I did a story on him, posted online. Next year I hope we can do at least two simulcasts and have a bit closer relationship.

**Budget:** With Susette's and possibly a few more corrections, let's pass the budget, so we can get it in the system and start tracking it.

**Status of Underwriting:** We have a couple of people interested in the underwriting director position. Marlene has written all the underwriters with the news of an increase (from \$5 to \$10 per spot). More at the meeting.

**Word of the Day:** I muddled through my first recording session with a sixth grade class from HMK Elementary last week. Did manage to do it, thanks to the teacher Buffy Camps and Marlene. Kids were great. We have them scheduled every month through January.

**New Website:** Will debut this month.

**Elm trees need to be destroyed:** Anyone out there with saw in hand, and whatever else it might take? We need to get rid of the elms that are encroaching on the solar array area before they start having an effect.