

Board of Trustees Minutes
October 10, 2014
5:30 pm at KZMU

Attending Board of Trustees: Susette Weisheit, Brian Quigley, Ed DeFrancia
Staff: Bob Owen, Christy Williams, Jeff Flanders

Meeting called to order at 5:30. Ed motioned to approve the previous meeting minutes, Brian seconded and motion passed.

1. New/Other Business

The Board held a budget discussion with Jeff Flanders. Susette moved to approve the budget, Brian seconded and the budget was passed by all present members of the Board. Christy stated that if the \$3000.00 for the Vista position is covered by an Eckles grant she would recommend the funds go to Pacifica. Bob Owen requested a signed contract for his work in the upcoming year. The Board will have a separate meeting with Bob to discuss the contract. Susette asked if we need a permit from the County to operate the radio station and Jeff will look into the possible requirement.

Susette recommended we should have a positive prerecorded message about the radio station's financial situation to air on the radio. Christy, Bob and Jeff will produce something for broadcast.

Meeting scheduled October 16, 2014 to review General Manager applications.

2. Staff Reports

Christy Williams

See attached report

Bob Owen

The broadcast system is again working. The 7 County Coalition meeting was broadcast and the meeting for the candidates running for office will also be broadcast.

Jeff Flanders

See attached budget

3. Public Input.

None

4. Next meeting – November 11, 2014 at 5:30 at KZMU
5:30 at KZMU

5. Meeting adjourned 6:30

Program Director Christy Williams Report

September into early October was full of opportunities to inform, engage, entertain and delight our listeners.

We had some bright successes, which will be great to pitch for funders in the upcoming weeks. and for ourselves to remember in terms of our capacity to serve.

The broadcast of the historic 50th anniversary of Canyonlands National Park featured rare audio of Bates Wilson, never previously aired anywhere else. KZMU studios were crucial in the retrieval of this archival tape. Thanks to contributing supporter producer Bruce Hucko.

The full live remote broadcast of the public hearing on the 7 county coalition was a particular pleasure, both Bob and I worked late into the evening, carrying the broadcast that no other media outlet covered with such immediacy or depth.

The full live remote broadcast of the Civics on Center event was a similar point of pride: KCYN simulcast KZMU's broadcast from our webstream, and in addition to being the only media outlet to bring live pro broadcast to local politics, we simultaneously solved the longstanding puzzle of the city council chambers broadcast problem. Thanks to Bob for all the help, and now we can look forward to consistent coverage of this critical element of our mission to meet the needs of an informed populace.

In September I also helped with the national broadcast and presentation of Globalquerque, the World Festival of Music and Culture. While this takes place in Albuquerque, New Mexico, it also represents a rich opportunity to bring KZMU to a level of national recognition for its commitment to multiculturalism. I also return with a handful of wonderful interviews and legal ids that further enrich and refresh the spectrum of voices on the air.

Speaking of fresh voices, we have new talent on tap, and it is encouraging to hear 'Tangled Roots' on Thursdays, Punk 101/Random Toonage on Thursday nights as well as new voices Martin Lynch and the return of PiMo on Mondays from 2-4pm.

This positive energy helps balance the negative of having to fire Jeff Cox, Saturday night's death metal dj who has repeatedly violated language restrictions. Michele Blackburn posted a complaint in the public file, and in addition to my written disciplinary action, I will be at the studio this Saturday at 11 to insure his ouster.

Radiothon this year provides some challenges as our needs are great and we can't persuasively present ourselves as relaxed and comfy as we have in the past. I seek a greater esprit de corps, and the board can help greatly by giving phone calls to DJ's with thank you's, with sending letters to the editor, with general fundraising assistance.

Vista:

I attended an early meeting today about the changes in the Vista program which might delay the timeline for our grant, but according to the grant administrators, we are still in good shape as far as the actual placement of a full time volunteer is concerned. January is the new projection date. They are asking for a specific deliverable rather than the broad mission related operations of KZMU as an institution that 'fights poverty', VISTA's main purpose. My long term strategy to increase station revenue through additional events (which do not overburden existing staff and resources) will play into the success of the Vista position, which is designed as PA for events and fundraising working under Program Director.

The 'deliverable' in question, which state vista funders are looking for to in order to accept KZMU's application, involves the execution of a 3 year capacity building program which will meet educational grant criteria. Namely, through a new event: the Moab Youth Rock Camp, slated for March 31 through April 3rd.

Former Teen Center Director and long term KZMU DJ Amy Stocks is directing the event, and KZMU will be the event's parent producer.

She and I are collaborating on additional grant applications (through the Eccles as well as other UT foundations) for support to underwrite the cost of the VISTA, now estimated at a base of 3500.00 not including housing aid.

The event will culminate in a concert from the youth 'campers' comprised of local students, and this concert will be a ticketed event with an adult musical headliner to raise funds for KZMU, and raise awareness of the educational element of KZMU's mission through this way cool program.

It has the potential to really grow as an outreach tool and as a fundraiser. We are fortunate to have a proven event with its founder volunteering to produce, write, and direct the event on behalf of the station. Many thanks in advance to Amy.

Radiothon is here, so thanks as always for the good work, for the support you as board members provide.