

Board of Trustees Meeting

November 6th, 2007 at 5:00 pm at KZMU

Attending Board of Trustees (BOT): Ed DeFrancia, Michael Smith, Susette Weisheit

Attending Board of Trustee/Staff Members: Jeff Flanders

Not Attending Board of Trustees/Staff: Robbie Lovato, Skip Meehan, Bob Owen, Glen Peart, Christy Williams

Attending Public: Timothy Pain

- 1) Preliminary Business
 - a) Call the Meeting to Order-**Michael called the meeting to order at 5:02**
 - b) Approval of Minutes-no minutes were presented for approval
- 2) New Business
 - a) Financial Assessment-Timothy Pain from Wachovia, our financial investment firm, was in town and reported that our investments are holding at the current rate despite a downturn in the stock market. He also encouraged us to maintain the current level of investment, which is split 50% between cd and stocks. Charts provided are available for viewing with the hard copy of the approved minutes.
 - b) Nominating Committee Report-**Susette nominated Denise Oblak to the BOT; Ed seconded. By written ballot Denise approved as a member.**
 - c) Grant Specifics-Michael informed the BOT that several opportunities for grants might be available. As he is doing grant writing this winter he will need to have some guidelines from the BOT and staff to know what is needed at the station.
 - d) Web Site Updates-Susette will attempt to get the web site updated with the current BOT information before handing it over the next secretary.
 - e) Landscaping-Michael has a student group that will be available in mid March that will volunteer to do some landscaping at the radio station. He is also applying for a grant that will purchase the plants.
- 3) Other Business
 - a) Jeff presented the budget for approval. **Susette moved to accept the proposed budget with an amendment to reflect a payroll increase for staff. Also to include the cost for a storage rental or structure involved with removing the old trailer; Ed seconded and the motion passed unanimously.** The approved budget is available for viewing with the hard copy of the approved minutes.
- 4) Staff Reports
 - a) Musical Director: Glen Peart-no report received
 - b) Engineer: Bob Owen-no report received
 - c) Program Director: Christy Williams-see attached report
 - d) Station Manager: Jeff Flanders-see attached report
- 5) Public Input-none at this meeting.
- 6) Set a date and time for the next meeting-after some discussion it was decided that the next meeting would be held on **December 4th at 5:00 PM.**
- 7) Adjournment-**the meeting was adjourned at 6:10 PM.**

Note: Motions, voting and other business is in bold type.

Program Directors Report

I'm sorry to say that my attempts to be physically in more than two places at once has failed, as far as I can tell. I won't be at the table Tuesday, but you can be sure that my appreciation for the hard work of the team will be, as well as this report. It has been months since a quorum has convened for the BOT, and there are so many events that have occurred since then, a programming synopsis is all I can hope to provide for you today.

EVENTS

Clearly, the pre, mid and post thon goals have been met.

That was such a small sentence for the long list of challenges we have faced!

Other non-profit events book ended the radiothon; Pumpkin Chuckin' Fest on the first weekend and the Folk fest at the last weekend.

KZMU played a big role in the success of the YGP Pumpkin Chuckin' Festival, dispatching volunteers for MC duties and insuring good coverage prior to the event.

I'm proud to report that the Moab folk Fest KZMU partnership yielded great good will, more money, and we obtained quite a few interviews and recordings, some of musical/historical significance.

We have begun an archive of studio recordings to eventually offer a KZMU live music CD for radiothon premiums. These are cited as valuable lures at other public radio stations, and I'm glad we are finally accruing material. David Olney has given us his permission for such a thing, and Sand Sheff is a tentative yes.

The table sales at the ball park and City market were steady, if slightly below par, but the constant exposure and thanks from the artists on stage and off really kept KZMU in the limelight at the MFF. The demographic for the Fest is definitely a target group for public radio, and we found many supporters from the region, as well as newly initiated fans to KZMU.

I'm pleased at the coordinated effort to advance the credibility of Moab Community Radio as a resource for artists, live music and significant community events.

The thon itself had many highlights, and volunteers picked up on the overall theme of sustainability for community (local, global, enviro, etc). We had several premiums to tie in with the idea, and if I could point to any trend this year, it would be that supporters were looking for those premiums (not just t shirts. Services were big, as were dinners/ lodging). They were looking for them in greater numbers than before, and needed a bit more pitching effort to gain financial support.

My suggestions for spring:

Form a committee of volunteers to specifically seek out premiums such as packages from recreation areas around the region.

Mandatory pitch training.

Long-term goal; short-term visioning: BOT might discuss the idea of re framing the donation structure to a listener-member format. Members receive certain privileges, such as voting for board and committee members on an annual basis. It would be a significant shift, but in light of the larger economic picture for the region.

PROGRAMMING

The DNA files project continues to eat my life. In order to properly produce these pieces, uninterrupted production time is mandatory. The aforementioned events have put me back some. One of the main reasons I am not in attendance at the BOT meeting is that I am meeting with Will Tsosie, the Navajo anthropologist featured in one of the segments I'm producing.

I'm aiming at the end of 2007 for completion of the local pieces. Wish me luck. Volunteer to help with the community outreach if you are at all interested.

There is a need for greater assistance than expected.

One exciting idea for doing community outreach with this grant is to have a screening of a film or two, with accompanying panel discussion; such as *Inherit the Wind*, the film of the Scopes Monkey Trial. This would launch a discussion of evolution vs. creationism in schools, and the attendant issues of separation of church and state in Utah education might make for some very interesting community dialogue. Margaret Hopkin, Boyd Brian (a descendant of William Jennings Brian), Bill Hedden and others have expressed support and interest in participating. Ed, I'd especially like to recruit you in this.

Please let me know if you are able to help manifest such a thing before February of 2008. The nationally produced pieces have begun to air at 5pm during FSF and we have 3 more shows to share. Please check your emails to see if you've received my response to former BOT member Betsy Henderson regarding her concerns about the time slot for the shows.

The Canyon Oracle is a locally produced pop vox segment about to be born. I have long envisioned a daily segment in which person-on-the-street; pulse-taking piece could air around noon. I wanted to produce it myself, and time constraints always prevented it; even though many questions to the community haunt my head. I've wished for a volunteer to help with the idea. At last, a volunteer with the desire and ability has emerged, one Celia Alario. The segment will begin sometime in November, and we will finally be able to step closer to a 15-minute community calendar, noon public affairs segment. Perhaps it will morph into a fledgling news segment eventually. That would be the long-term plan.

VOLUNTEERS

Most vols have expressed a preference for a January appreciation party. Post holidays.

Most volunteers have also gone above and beyond the call of duty during radiothon, which usually makes up for the very few who consistently go below or actually miss the call of duty altogether.

We have a few new DJ's who really get that it is a privilege to participate and have airtime. JOY I am extremely grateful for the full plate of experiences and relationships KZMU generates. Thank you, also, Board members, for your extra attention during fund raising time.

Thanks extra big time, Susette, for your contributions.

Best,

Christy Williams
435-260-1464

Manager's Report for November

Radiothon

As some late donations trickled in, we ended up with \$27,500 in Fall Radiothon donations. Our budgeted goal was for \$25,000, so we exceeded that by \$2,500. If we collect about 92% of that, we will meet the budget goal.

Solar Power and new Building Project

We have ordered a 10 x 12 shed from Shed City USA in Carbondale for about \$2100.00. It will be delivered around the end of December or early January. Then we will commence moving stuff out of the trailer and into the shed or to the dump. Then we will address removing the old trailer.

Financials

Larsen and Company Accountants are working on our tax return. Our tax return is based on our Fiscal year.

So, our 2007 tax return is from 10/01/2006 to 9/30/2006.

Grants

I have begun the administration reporting for our grant from CPB for FY 2008.